



EXHIBITOR DINNER: Hershey 2018

The Philadelphia National Candy Gift & Gourmet Show will be hosting An Exhibitor Dinner Reception at the Hershey Lodge on **Sunday, September 9th, 2018** from 6:00 pm to 9:00 pm. There will be an open bar of beer and wine. Dinner and desert with live entertainment will be held in the Trinidad Room. The ticket cost is \$60.00 per person. If you would like to attend, please complete the form below with the number of people wishing to attend. (Please know that if I already have your credit card on file, you can simply give permission to use the card on file. Also, be aware that the Hershey Lodge has stated that they cannot accommodate last minute reservations. PLEASE return this form to kathydarnell@globalcif.com by Wednesday, August 1st, 2018 as requested.)

Company Name: _____

Contact Name: _____

Phone: _____ Fax: _____

Email: _____

Number of People: _____ x \$ 60.00 = \$ _____ Before **Wednesday August 1st, 2018**.

Our company should receive ____ credits for the dinner in January 2018. We would like to apply this to the dinner total in Hershey.

Company Name: _____

Card Holder Name: _____

Please charge to: MasterCard Visa AMEX Discover

Account No: _____

V-Code: _____ Exp. Date: _____ Zip Code: _____

To pick up your tickets for the exhibitor dinner reception please stop by the show office. If you plan to drive to the dinner, the address to the Hershey Lodge is 325 University Drive, Hershey, PA 17033. (P-866-726-3387)

See You There!

If you have any questions, feel free to contact me.
E: kathydarnell@globalcif.com P: 770-727-0520 F: 877-722-6123



Breakfast: Hershey 2018

The Philadelphia National Candy, Gift & Gourmet Show and the Retail Confectioners Association of Philadelphia would like to invite you to a complimentary **Confectioners Breakfast** at the Hershey Lodge Trinidad Room (part of the Chocolate Ballroom). The event will be held on Monday, September 10th, 2018 at 8:00. If you would like to attend please complete the form below with the number of people wishing to attend AND return the form **BY WEDNESDAY, AUGUST 1ST, 2018**. Please return the form to Kathy at kathydarnell@globalcif.com or fax at 877-722-6123.

(Note: We have been told that The Hershey Lodge cannot accommodate last minute reservations.)

Company Name: _____

Contact Name: _____

Phone: _____ Fax: _____

Email: _____

Number of People Planning to Attend: _____

To pick up your tickets, please stop by the show office and we will have them for you. If you plan to drive to this event, the address to the Hershey Lodge is 325 University Drive, Hershey, PA 17033. (P-866-726-3387)

See You There!

If you have any questions, feel free to contact me at kathydarnell@globalcif.com. Kathy ☺



SPONSORSHIP APPLICATION FOR September 2018 (3/13/18)

Item	Description	Available	Price
<input type="checkbox"/> Buyers Bag	What better spotlight could you company receive than imprinting your name and logo on the show bag provided to every attendee at registration? Your exposure will remain when buyers bring their bag home. You are responsible for providing at least 1,000 bags.	1	SOLD
<input type="checkbox"/> Show Lanyards	This high-visibility sponsorship puts your company logo on the lanyard used for the official show badge. The price includes production and sponsorship for 1000 lanyards. Set-up fee of \$25 applies. Shipping is included. (a) One color double end 1/2-inch 2-sided color print lanyard (b) Two color double end 1/2 inch 2 sided print lanyard (c) One color single end 1/2 inch 2 sided print lanyard (d) Two color single end 1/2 inch 2-sided print lanyard	1 x a) \$1100 b) \$1300 c) \$980 d) \$1200	(Add amount)
<input type="checkbox"/> On-site Gift Voucher - Registration	Participate in our new Gift Voucher program to bring buyers to the show. Attendees registering on line qualify to win a \$50 on site gift vouchers they can use with onsite shopping with Hershey exhibitors. A photo opportunity with the winner of your certificate will be available. The photo will be posted on social media for additional promotion of your company.	3	\$ 150
<input type="checkbox"/> On-site Gift Voucher - Taste of the Industry - Other Winners	Participate in our new Gift Voucher program to bring buyers to the show. Gift vouchers they can use with onsite shopping with Hershey exhibitors. A photo opportunity with the winner of your certificate will be available. The photo will be posted on social media for additional promotion of your company.	3	\$ 150
<input type="checkbox"/> Taste of the Industry Participation Product Samples	Contribute different flavors or samples of your product to the Taste of the Industry events. Winning attendees earn one of the exhibitor at the show.	Provide product samples for the show for these events.	No monetary exchange.
<input type="checkbox"/> Card Insert Advertisement	Remember the Gift Voucher Inserts? You can purchase the other side of the index card to advertise. The ad must be a 4 x 4-inch digital file in up to 3 colors.	1 per 1000 directories ordered	\$ 85

<input type="checkbox"/> Show Directory	Full Page Four Color	1	\$ 500
<input type="checkbox"/> Show Directory	Full Page, 4 Color, Inside, Back Cover	1	\$ 700
<input type="checkbox"/> Show Directory	Full Page, 4 Color, Inside Front Cover	1	\$ 700
<input type="checkbox"/> Show Directory	Half Page, 4 Color	1	\$ 275
<input type="checkbox"/> Show Directory	Full Page, Black & White	1	\$ 250
<input type="checkbox"/> Show Directory	Half Page, Black & White	1	\$ 200

Please print and complete this sponsorship application, sign and return this document with your check or credit card payment to Global CIF, 1690 Stone Village Lane NW, Suite 321, Kennesaw, GA 30152 OR kathydarnell@globalcif.com OR 877-722-6123 (fax). All applications must include payment in full at the time of completion of the sponsorship application.

Payment:

Check payable to: Global CIF, LLC

Credit Card AMEX MasterCard Visa

Credit Card _____ / _____ / _____

Name on Card _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

Signature _____

We agree to abide by all rules and regulations governing the Philadelphia National Candy Gift and Gourmet Show as printed on this sponsorship application and which are part of this application. Completing this sponsorship application constitutes a contract

Authorized Signature (Exhibitor)

Date



DIRECTORY FORMS NEEDED FOR HERSHEY 2018: Philly Candy Show

All the information below needs to be sent to Kathy at kathydarnell@globalcif.com or fax to 877-722-6123 before **Wednesday July 4th, 2018 EST**. If something does not apply to you, just write n/a or leave it blank.

(Note: Advertising for the directory is listed on the Sponsorship page.)

1. DIRECTORY LISTING FORM

How you would like your listing to read in the Philly Candy Gift & Gourmet Show Directory?

As a participating exhibitor, you will be listed in the *Show Directory* for the Philadelphia National Candy, Gift & Gourmet Show in Hershey 2018. These guides are given to all attendees. To see a sample of one from a past show, visit <http://phillycandyshows.com/upcoming-candy-show/show-details>, and open the online directory. (I have included an example of a directory listing from one of our RCAP board members at the bottom of the page.)

Name of Your Company _____

Booth Number _____

Company Address _____

Company Phone # _____

Company Fax Number _____

Company Email Address for Buyers: _____

Product Line _____

In Attendance (for the Hershey show) _____

Product categories _____

Example:

Giambri's Quality Sweets.....BOOTH NO: 138

26 Brand Avenue, Clementon, NJ 08021 USA
(856) 783-1099 - FAX - dave@giambri.com - www.giambri.com

PRODUCTLINE: Giambri's Quality Sweets has been family owned and operated since 1942. All of our products are made with the highest quality Belgian Chocolate. Offering a full line of bulk and packaged Belgian Chocolate Gourmet Pretzels with over 56 toppings. In addition, we also offer Chocolate Covered Caramel Filled European Style Waffles, Chocolate Covered Potato Chips and Grahams. Also: Handmade Peanut Butter Straws, Chocolate Straws, and Lemon Sticks, Sugar Free Pretzels and new Parve Pretzels and Grahams.

IN ATTENDANCE: Dave Giambri, David Giambri, Brielle Giambri, Patty Giambri

PRODUCT CATEGORIES: Candy (Non-Chocolate), Chocolate Novelties/Molded Items, Gift Items, Gourmet Specialty Items, Kosher Products, Sugar Free

2. SHOW SPECIALS

Please complete **this show special information form** so that we can incorporate your show specials into the show directory.

Company Name _____

Special You Are Offering in Hershey (Please write EXACTLY as you wish listing to occur)

Example:

Company: John's Candy Shop

Show Special: SHOW SPECIAL!! Receive a 10% discount on anything you purchase in case quantity.

3. WHAT'S NEW

Company Name _____

Is there anything new and exciting about you and or your company (or products) that we need to tell everyone at The Philadelphia National Candy, Gift & Gourmet Show? Please explain and word EXACTLY as you would like it to read in the directory.
