



SPONSORSHIP APPLICATION FOR September 2018 (5/29/18)

Item	Description	Available	Price
<input type="checkbox"/> Buyers Bag	What better spotlight could you company receive than imprinting your name and logo on the show bag provided to every attendee at registration? Your exposure will remain when buyers bring their bag home. You are responsible for providing at least 1,000 bags.	1	SOLD
<input type="checkbox"/> On-site Gift Voucher - Registration	Participate in our new Gift Voucher program to bring buyers to the show. Attendees registering on line qualify to win a \$50 on site gift vouchers they can use with onsite shopping with Hershey exhibitors. A photo opportunity with the winner of your certificate will be available. The photo will be posted on social media for additional promotion of your company.	3	\$ 150
<input type="checkbox"/> On-site Gift Voucher - Registration	Participate in our new Gift Voucher program to bring buyers to the show. Attendees registering on line qualify to win a \$50 on site gift vouchers they can use with onsite shopping with Hershey exhibitors. A photo opportunity with the winner of your certificate will be available. The photo will be posted on social media for additional promotion of your company.	1	\$ 50
<input type="checkbox"/> On-site Gift Voucher - Taste of the Industry - Other Winners	Participate in our new Gift Voucher program to bring buyers to the show. Gift vouchers they can use with onsite shopping with Hershey exhibitors. A photo opportunity with the winner of your certificate will be available. The photo will be posted on social media for additional promotion of your company.	3	\$ 150
<input type="checkbox"/> Taste of the Industry Participation Product Samples	Contribute different flavors or samples of your product to the Taste of the Industry events. Winning attendees earn one of the exhibitors at the show.	Provide product samples for the show for these events.	No monetary exchange.
<input type="checkbox"/> Card Insert Advertisement	Remember the Gift Voucher Inserts? You can purchase the other side of the index card to advertise. The ad must be a 4 x 4-inch digital file in up to 3 colors.	1 per 1000 directories ordered	\$ 85
<input type="checkbox"/> Product Spotlight	Participate in our new Product Spotlight section of the directory. One-quarter page color advertisement introducing or highlighting a specific product of your choice or possibly even highlighting your logo.	Up to 3 per company	\$ 50
<input type="checkbox"/> Hershey Character Sponsor ___ The Hershey Kiss ___ The Hershey Kit Kat bar ___ The Hershey Chocolate bar	We are inviting the Hershey characters to our show floor since Hershey is child friendly avenue. Hershey characters on the floor from 12 -3 pm on September 9 th . The sponsorship includes 3 x 30-minute intervals and the character of your choice.	Unlimited	\$ 350

<input type="checkbox"/> Show Directory	Full Page Four Color	1	\$ 500
<input type="checkbox"/> Show Directory	Full Page, 4 Color, Inside, Back Cover	1	\$ 700
<input type="checkbox"/> Show Directory	Full Page, 4 Color, Inside Front Cover	1	\$ 700
<input type="checkbox"/> Show Directory	Half Page, 4 Color	1	\$ 275
<input type="checkbox"/> Show Directory	Full Page, Black & White	1	\$ 250
<input type="checkbox"/> Show Directory	Half Page, Black & White	1	\$ 200

Please print and complete this sponsorship application, sign and return this document with your check or credit card payment to Global CIF, 1690 Stone Village Lane NW, Suite 321, Kennesaw, GA 30152 OR kathydarnell@globalcif.com OR 877-722-6123 (fax). All applications must include payment in full at the time of completion of the sponsorship application.

Payment:

Check payable to: Global CIF, LLC

Credit Card AMEX MasterCard Visa

Credit Card _____/_____/_____

Expiration Date _____/_____

Name on Card _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

Signature _____

We agree to abide by all rules and regulations governing the Philadelphia National Candy Gift and Gourmet Show as printed on this sponsorship application and which are part of this application. Completing this sponsorship application constitutes a contract

Authorized Signature (Exhibitor)

Date

